

YOUTUBE AD CAMPAIGN

OVERVIEW

A CLINIC SPECIALIZED IN NEUROSURGERY AND BASED IN NORTHERN NEW JERSEY PRODUCED VIDEOS TO EDUCATE POTENTIAL CUSTOMERS ABOUT NEUROSCIENCE AND BRAIN DISEASES. THEY SOUGHT OUR HELP TO DRIVE BRAND AWARENESS.

RESULTS

OUR DIGITAL ADVERTISING SPECIALISTS CREATED A YOUTUBE CAMPAIGN THAT RAN FOR 6 MONTHS. WE HELPED THEM ACHIEVE OVER 50,000 VIEWS ON YOUTUBE AT A COST PER VIEW OF \$0.11.

MONTHLY BUDGET

\$1,000

VIEWS

53,130

VIDEO VIEW RATE

12.55%

AVERAGE CPV

\$0.11

