

277.59% INCREASE IN OVERALL
WEBSITE TRAFFIC

380.77% INCREASE IN GOOGLE
ORGANIC SEARCHES

40.52% INCREASE IN
WEBSITE PAGE VIEWS

ATTORNEY LAW FIRM

NEW JERSEY

SEO STRATEGY

PRIOR TO SEO

A ATTORNEY OFFICE CAME TO US IN MAY 2018 WITH SOME ONLINE PRESENCE. THEY WANTED TO IMPROVE THEIR LOCAL PRESENCE BY INCREASING ORGANIC RANKINGS AND TRAFFIC TO THEIR WEBSITE AND INCREASE CLIENTELE. AT THE TIME THEY SIGNED ON FOR OUR SEO SERVICES, THEY HAD JUST 46 KEYWORDS RANKING ON THE FIRST PAGE OF MAJOR SEARCH ENGINES.

OUR APPROACH

WE IDENTIFIED HOW POTENTIAL CUSTOMERS WERE SEARCHING THROUGH EXTENSIVE KEYWORD RESEARCH.

KEYWORDS RANKING ON FIRST PAGE IN MAJOR SEARCH ENGINES SEO CASE STUDY DIGITAL MARKETING COMPANY WE DESIGNED & IMPLEMENTED AN SEO CAMPAIGN THAT INCLUDED ON-PAGE AND OFF-PAGE OPTIMIZATION AROUND THEIR TARGETED KEYWORD TERMS.

WE DEVELOPED AND DISTRIBUTED SEO FRIENDLY CONTENT ON RELEVANT WEBSITES.