

76.66% INCREASE IN OVERALL
WEBSITE TRAFFIC

32.14% GROWTH IN GOOGLE
ORGANIC TRAFFIC

61.95% INCREASE IN
WEBSITE PAGE VIEWS

DIGITAL MARKETING AGENCY

NEW YORK, NY

SEO STRATEGY

PRIOR TO SEO

THE CLIENT APPROACHED US IN SEPTEMBER 2019 WITH SOME ONLINE PRESENCE. THEY WANTED TO IMPROVE THEIR LOCAL PRESENCE BY INCREASING ORGANIC RANKINGS AND TRAFFIC TO THEIR WEBSITE AND INCREASE CLIENTELE. AT THE TIME THEY SIGNED ON FOR OUR SEO SERVICES, THEY HAD JUST ONE KEYWORD RANKING ON THE FIRST PAGE OF MAJOR SEARCH ENGINES.

OUR APPROACH

WE IDENTIFIED HOW POTENTIAL CUSTOMERS WERE SEARCHING THROUGH EXTENSIVE KEYWORD RESEARCH.

KEYWORDS RANKING ON FIRST PAGE IN MAJOR SEARCH ENGINES SEO CASE STUDY DIGITAL MARKETING COMPANY WE DESIGNED & IMPLEMENTED AN SEO CAMPAIGN THAT INCLUDED ON-PAGE AND OFF-PAGE OPTIMIZATION AROUND THEIR TARGETED KEYWORD TERMS.

WE DEVELOPED AND DISTRIBUTED SEO FRIENDLY CONTENT ON RELEVANT WEBSITES.