

49.24% GROWTH IN ORGANIC SESSIONS
IN THE MONTH OF JANUARY 2020

44.02% GROWTH IN TOTAL SESSIONS
IN THE MONTH OF JANUARY 2020

REAL ESTATE FIRM

NEW JERSEY

SEO STRATEGY

PRIOR TO SEO

A REAL ESTATE COMPANY APPROACHED US IN OCTOBER 2019 WITH A MINOR ONLINE PRESENCE. THEY WANTED TO IMPROVE THEIR LOCAL PRESENCE BY INCREASING ORGANIC RANKINGS AND TRAFFIC TO THEIR WEBSITE AND INCREASE CLIENTELE. AT THE TIME THEY SIGNED ON FOR OUR SEO SERVICES, THEY JUST HAD 2 KEYWORD RANKINGS ON THE FIRST PAGE OF MAJOR SEARCH ENGINES.

OUR APPROACH

WE IDENTIFIED HOW POTENTIAL CUSTOMERS WERE SEARCHING THROUGH EXTENSIVE KEYWORD RESEARCH.

WE DESIGNED AND & IMPLEMENTED AN SEO CAMPAIGN THAT INCLUDED ON-PAGE AND OFF-PAGE OPTIMIZATION AROUND THEIR TARGETED KEYWORD TERMS.